## **PT CRAFT BEER SALES REPRESENTATIVE**

**Bombshell Beer Company** of Holly Springs, NC is seeking a **PART-TIME** Craft Beer Sales Representative covering the geography of Chapel Hill, Durham, Morrisville, Northwest Raleigh, Northwest Cary area. **You must currently live in the geography to be considered for this position.** 

Founded in 2012, Bombshell Beer is North Carolina's 1st 100% women owned microbrewery!

This is a **part-time position** with an hourly wage plus a commission compensation structure. The initial hourly requirements are 25-30 hours a week. Hours and compensation can grow dependent upon the success of the candidate in the role.

You need to be a **superstar performer** who loves craft beer, has **1-2 years of B2B sales experience** and can meet and exceed goals.

- You must be able to manage your schedule and be a go-getter for this role!
- You must be willing to work some weekends and evenings.

## **Daily Activities:**

Your sales activities will focus upon FACE to FACE sales calls with existing and prospective accounts and an additional emphasis on servicing of grocery, large format beverage sellers and hotel segments.

You will also be required to conduct promotional tastings/events during evenings and weekends as required.

We currently self-distribute so you may be required to lift and deliver product and supporting equipment to customers and events on occasion. Record all customer visits in CRM tool as they occur

## **Qualifications:**

- A likable, magnetic personality paired with intense competitive spirit, assertiveness, and confidence but not
  cockiness.
- Self-motivated and able to work with a limited amount of direction.
- Dedicated sense of urgency and commitment to achieving results with no excuses.
- Valid driver's license, DUI-free driving recor
- Ability to drive to and from accounts continuously.
- Must be able to become an ABC licensed sales representative in NC
- A registered, reliable and insured vehicle-one that can accommodate the transportation of some product and equipment and handle 100+miles of driving on a given day. Fuel efficient vehicle is critical.
- Ability to lift and move 60LBS, cases and/or kegs of beer and equipment at events and customer visits.
- Ability to climb, kneel, and stoop to arrange and display point of sale frequently
- Must be 21+ years old

## **Compensation:**

- Competitive hourly wage plus commission, phone and gasoline reimbursement.
- Beer Allowance
- As we successfully execute our plan together, perks and benefits will expand.

Employment is subject to background check.

Send your resume and cover letter to <u>jobs@bombshellbeer.com</u> Unfortunately time constraints we are not able to accommodate walk-in applications at the brewery.